

# FIRST, A VILLAGE

*There's nothing like a general store where people know you by name to build a sense of belonging. For Blue Ridge Mountain Club members, Watson Gap is the embodiment of genuine welcome — a place where familiar faces and comforting conversation bookend each visit to a home forever associated with adventure, relaxation, and reconnection. Be it in news-swapping with regulars of Nickajack's wide front porch, or leaning against its long, traditional counter; finding friends in The Yard around back; or rolling up to the sounds of guitar licks echoing from the breezeway; Watson Gap welcomes with all the warmth and spontaneity of birdsong in spring.*



## PLACES PLANNED FOR WATSON GAP

### 1 NICKAJACK'S, GENERAL STORE AND OUTFITTER

Newspaper & coffee, burger & soda, or the proverbial cup of sugar, help and necessities will never be far. The heart of the community, Nickajack's general store and adjoining outdoor outfitter will carry a host of sundries necessary to keeping your mountain pantry stocked with needful things, and your family suited up, equipped, and ready for any adventure land or whim throws your way. The open-air dogtrot connecting the two will be the place for planned and impromptu jam sessions, storytelling, and afternoons of breeze-shooting.

### 2 ONE SMOKE, BAR & GRILL

BRMC's main restaurant and bar will be serving a satisfyingly broad menu of Appalachian favorites caught fresh, or grown fresh in our own organic garden. Long country tables and dishes made for sharing exemplify Blue Ridge's community spirit.

### 3 ROCKHOUSE LODGE

Home to our health & happiness programs and facilities, Games Room, Library, Observatory, and Highwater pool & patio, as well as a few privileged private addresses; Rockhouse is as much a welcoming check-in for visitors, as the place residents will come to mentally, spiritually, and physically check-out.

### 4 RAMBLESTONE TERRACE

Welcome to BRMC's beachfront. Skirting Watson Gap's eastern edge, this fiercely scenic promenade starts at One Smoke, ambles past Rockhouse's Highwater pool & patio, to cliff-hanging Eyrie Lookout. Ramblestone is as much a destination for meandering as for capturing spectacular views of the property, or spending a restful afternoon in an Adirondack chair.

### 5 HIGHWATER, POOL & PATIO

This pool-with-a-view is an open-ended, warm-weather invitation for family and friends to wile away a summer day, or host a pool party, never far from the soda fountain, grill, and action of The Yard.

### 6 THE BARN

From dances and cookouts, to conferences and art classes, BRMC's main community Barn is a modern, flexible, multi-purpose space, ready to host any type of event members can imagine.

### 7 THE YARD

Connecting Watson Gap's four central destinations, The Yard is the perfect meeting spot before an excursion, for spontaneous picnicking, eating ice cream, sipping a soda, or taking in a movie under the stars.

### ADDITIONAL PLACES OF INTEREST

- 8 Condominiums
- 9 Residential Lodge
- 10 Rockhouse Observatory
- 11 Cabins
- 12 Eyrie Lookout
- 13 Fire House

### WATSON GAP PARK

Located just beyond the village, with its Pavilion, outdoor BBQ, and sports field, Watson Gap Park is as ready to host picturesque weddings, as pick-up games of softball. →

